

The logo for FIITJEE, featuring the letters 'FIITJEE' in a bold, red, sans-serif font, set against a yellow rectangular background.

The Most Powerful Brand
in Serious Education
offers the Most Powerful
**BUSINESS
OPPORTUNITY!**



What's there for you

when you become a partner with FIITJEE - The Premier Institute
for JEE Advanced, JEE Main, Boards, Olympiads, KVPY & NTSE ?

**You
get**

to Launch yourself
with Escape Velocity to
Glory & Top Position

to Prosper under the
aegis of India's only IIT-JEE
Institute of Excellence

to Enhance your
Status and earn
Respect in Society

to Serve the
society and contribute
in Nation Building

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THE FIITJEE JOURNEY

FIITJEE was created in 1992 by the vision and toil of Mr D. K. Goel, a Mechanical Engineering Graduate from IIT, Delhi. We had a very humble beginning as a forum for IIT-JEE with a vision to provide an ideal launch pad for serious JEE aspirants. Along the way to the realisation of this vision, we went beyond merely coaching for IIT-JEE. We actually started to make a difference in the way Students think and approach problems. We started to develop ways to enhance Students' IQ. We started to leave an indelible mark on the Students who have undergone FIITJEE training. We started changing lives. And all of this was not a sheer coincidence. It was the urge, the compelling desire, to always aspire for perfection and in the process, continuously keep on setting newer benchmarks of excellence, which enabled us and our Students to achieve what we have achieved. Today, aiming for the unachievable and continuously raising the bar has become a part of the FIITJEE DNA.

The Success of our Students was inspiring and so was their faith in FIITJEE. It was this faith that was a catalyst for our venturing into areas beyond IIT-JEE. It was this faith, that prompted us to embark on a **mission to provide Wholesome School Education** to Students through FIITJEE Integrated School Programs like **UDAYA Plus, SUPREME & PINNACLE**, in a way, so that there was no need for any type of coaching outside the School System. In addition to the launch of **FIITJEE Junior Colleges in Bangalore, Bhubaneswar, Hyderabad, Vijayawada & Visakhapatnam**, many like-minded Schools across the Country joined hands with us in this Student-centric endeavour to create Ideal School Education platform for Students to get admission in IITs & US Universities without stress & tension along with huge success in Olympiads, SAT-I & SAT-II. And it was this faith only that again enabled us to create a landmark success in NTSE.

And it is this very faith that has again inspired us to provide a platform for Students aspiring for admission to US Universities in the form of **USA UnivQuest** - a comprehensive program taking care of all aspects of the preparation - in the same old, trusted FIITJEE way. The launch of **FIITJEE World Schools at Hyderabad** was a concentrated effort in that direction, where Students are being trained for the best in the world through methodologies and practices that are truly world Class. Students in other selected cities will also have an opportunity for preparing for admission to US Universities through USA UnivQuest School Integrated Programs to be run in collaboration with our Select Associate Schools.

This Journey from just an IIT-JEE Coaching Institute, to the most powerful brand in serious education has been exhilarating. However, the Journey is not over yet. For us at FIITJEE, The Journey will never be over...

“For us, this Journey itself is the destination.”

Mr. D. K. Goel
(Founder Chairman and Chief Mentor)

Keeping our mission in mind, we will establish a transformational leadership position in each of our projects across the globe. We will become a Comprehensive Global Leader in Education by 2030.



MISSION



VISION

To create World's Best Institution that serves the society for thousands of years - may be perennially. To Make India Global Leader in Education, both in Not For Profit as well as for Profit Ventures.

GUIDING PRINCIPLES

- Consciously work, every moment of the day, to ensure that every student fully unravels his / her multidimensional talent & potential.
- Be perfect in everything that we do. Perfection is making the best efforts within the constraints of space, time & resources.
- Analyse every task with fundamentals and accept existing practices if perfect, otherwise innovate to move forward to achieve our Mission in consonance with our vision.
- Work ethically to inspire everyone who comes in our contact.
- Utilise technology to connect students, parents, teachers, administrators, bureaucrats & the government for a collaborative effort to transform global society. Facilitate information flow to all those who matter to humanity.
- Establish joint ventures & partnerships with compatible & synergistic individuals, associations, companies and governments.

THE FUTURE

- FIITJEE spirit of excellence will touch every area of education from a few weeks old foetus in a mother's womb at vibrations level to adults at University level education, transforming the world by making children better sons, better daughters, better mothers, better fathers and better human beings in totality.
- We see all the positivity & all the goodness of the Universe to support us in giving a Utopian future to the mankind on earthflow to all those who matter to humanity.





KEY ORGANISATIONAL STRENGTHS

FIITJEE has over 3000 employees across various functional departments such as Academics (Physics, Chemistry & Mathematics), Advertising & Marketing, Academic Operations, Admissions, Accounts, Personnel & Administration, HRD & Training,

Brand Management & Business Development and Franchise Management & Development.

Franchise Network Development is the newly constituted department. These domains are headed by professionals. Each of Physics, Chemistry, Mathematics departments have product development cells, headed by a senior faculty member reporting to the Deputy Head or Head of the Department. Faculty and staff at FIITJEE is chosen with great care through a strategically designed selection process and trained with a mission. Quality improvement at various levels is an ongoing exercise across the organisation.

For staying ahead, FIITJEE has 'Strategic Business Thinking' teams within the departments and across the departments.

**Why only
FIITJEE
Franchise**



**When
it comes
to coaching
industry**

**Then
no Institute
can compare
with FIITJEE**



*We Innovate,
Others Follow*

1

*The most Respected Brand for the
Preparation of IIT-JEE & Competitive /
Scholastic Exams*

2

*Consistently producing the Highest
number of Selections in IIT-JEE, KVPY,
NTSE & Medalists in Olympiads.*

3

*FIITJEE is the only fully Corporatized &
System Driven Coaching Institute*

4

*FIITJEE programs are in sync with
the latest development & changes in
various Competitive / Scholastic Exams*

5

*FIITJEE has a uniform presence
across the length & breadth of India.*

6



1

We Innovate, Others Follow

- We were the ones who created the first IQ test specifically to test potential of a Student for IIT-JEE / JEE Advanced.
- We are the only institute in India that has the capability to predict accurate Rank Potential Index (RPI) of a Student & have the expertise to take the Student beyond the demonstrated potential.
- We were the first to launch courses for Class VI, VII & VIII focusing on enhancing Logical Thinking, IQ, Mental Ability, at a level required for National Level Scholastic Exams like NTSE & NSEJS.
- We were the first to give Students the Integrated Environment to have synchronised study, simultaneously preparing the Students for School, Boards & all Competitive Exams.
- We were the first to launch Four Year rigorous training for IIT-JEE, giving Students more time to prepare and secure the Top Ranks in IIT-JEE along with attaining success in various other Competitive & Scholastic Exams.
- We were the ones who created the first Crash Correspondence course, Grand Masters Package (GMP) for IIT-JEE enabling a Student, who only prepared for Boards, to start preparing & clear IIT-JEE in 5 - 6 weeks only.
- We were the first to create & launch an AITS (All India Test Series) for IIT-JEE / JEE Advanced.
- We are the only institute capable of training faculty for not just IIT-JEE / JEE Advanced but also for JEE Main, KVPY, Olympiads & NTSE. Other institutes have tried & failed miserably.
- We are the only system driven, corporatised institute in the Test Prep space. Preparing a child for success is much more than mere teaching. No one, we mean no one, except FIITJEE can do it consistently. When your child is at FIITJEE, he / she is in the best system and his / her future does not depend upon chance.

2

The most Respected Brand for the Preparation of IIT-JEE & other Competitive / Scholastic Exams



FIITJEE has been an undisputed Leader and the Most Respected brand for the past 27 years in empowering Students to Excel in not just IIT-JEE but also in other competitive / scholastic exams viz. NTSE, KVPY, Olympiads etc.

This streak of Extraordinary performance is possible only through developing unique teaching methodologies & comprehensively structured high-octane programs. All this has empowered thousands of Students (& their parents) to transform their dream into reality and has made FIITJEE the most popular brand among Students & Parents.

No other Institute has garnered the same reputation or enjoys the same equity what FIITJEE has achieved in these past 27 years. It is the only institute which abides by a value system of truth, transparency & Commitment, a system driven approach and a winning methodology.



The most Respected Brand for the Preparation of IIT-JEE & other Competitive / Scholastic Exams

2



3

Consistently producing the Highest number of Selections in IIT-JEE, KVPY, NTSE & Medalists in Olympiads

FIITJEE has undergone a metamorphosis of sorts in past 27 years. Infact, it has developed into an Abode of Excellence. Students who enroll in our path-breaking transformational programs do not just excel in JEE, NTSE, KVPY, Olympiads etc. but set new benchmarks of absolute dominance which other Institutes find hard to replicate.



For the past many years
FIITJEE has consistently produced

The Highest number of...

Selections in IIT-JEE

Scholars in NTSE

Fellows in KVPY

Medalists in Olympiads

That's not all, FIITJEE prepare Students for Lifelong Excellence.

Hundreds of our Students have become highly successful
Entrepreneurs & are Top Honchos in fortune 500 Companies.

4

FIITJEE is the only fully Corporatized & System Driven Coaching Institute



FIITJEE is the only corporatized & System Driven brand in IIT-JEE training which has a well-developed product profiles to meet the requirements of Engineering Aspirants across the Country.

There is a set of highly qualified professionals who are engrossed 24 x 7 in devising out the best outcome in Research & Development, Rigorous training mechanism, Best Human Resource practices, transparent financial outlook and so on.



FIITJEE is the only fully Corporatized & System Driven Coaching Institute

4



5 *FIITJEE programs are in sync with the latest development & changes in various Competitive / Scholastic Exams*



Our Programs have been specifically designed to enable Students face, handle the constant changes in syllabus, pattern being introduced in our Education System

Our Research & development team works round the clock to ensure that our teaching methodology, study material and course structure is constantly updated.

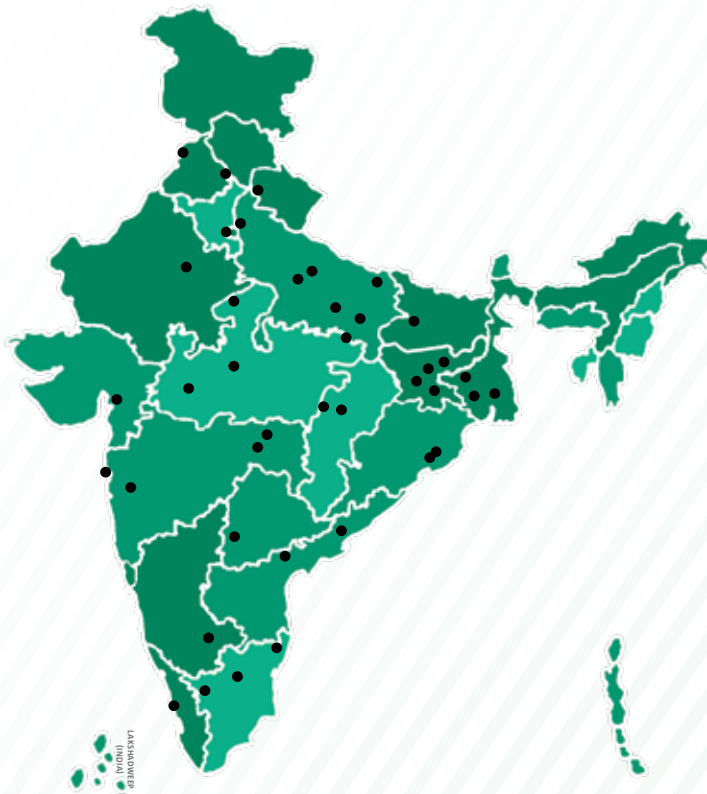
This committed team keeps a keen eye on the latest developments and changes in the JEE Advanced, JEE Main other Engineering Entrance Exams / Olympiads / NTSE / KVPY and swiftly incorporates them into our course curriculum.

5

FIITJEE programs are in sync with the latest development & changes in various Competitive / Scholastic Exams

6

*FIITJEE has a uniform presence
across the length & breadth of India*



FIITJEE is the only Coaching Institute which enjoys a uniform brand positioning spanning most of the states in India. Unlike other coaching Institutes which have limited brand recognition specific to some areas & states,

**FIITJEE has
(86 centres in 45 cities) across India**

and is regarded as the most trusted & respected
Coaching Institute.



*FIITJEE has a uniform presence
across the length & breadth of India*

6

Product Portfolio

Classroom / Integrated School Programs

CLASSROOM PROGRAMS

Class VI

LITTLE GENIE

One Year Foundation Program

Class VII

UDAYA

Two Year Classroom Program

Class VIII

UDAYA

One Year Classroom Program

Class IX

FOUR YEAR

Classroom Program for JEE Advanced

FOUR YEAR

Classroom Program for JEE Main

Class X

THREE YEAR

Classroom Program for JEE Advanced

Class XI

TWO YEAR

Classroom Program for JEE Advanced

TWO YEAR

Classroom Program for JEE Main

Class XII

ONE YEAR

Classroom Program for JEE Advanced

ONE YEAR

Classroom Program for JEE Main

SPECIAL ONE YEAR WEEKEND

Classroom Program for JEE Advanced

ONE YEAR EXTENDED

Classroom Program for JEE Advanced

SPECIAL WEEKEND

Classroom Program for JEE Main

Class XII Pass

ONE YEAR

Classroom Program for JEE Advanced

ONE YEAR EXTENDED

Classroom Program for JEE Advanced

SPECIAL CLASSROOM PROGRAM

Classroom Program for JEE Advanced

INTEGRATED SCHOOL PROGRAMS

Class VII

UDAYA PLUS

Two Year Integrated School Program

Class IX

SUPREME

Four Year Integrated School Program for JEE Advanced

ATHENA

Four Year Integrated School Program for JEE Main

Class IX

PINNACLE

Two Year Integrated School Program for JEE Advanced

Product Portfolio

Distance / Online Learning Programs

RANKERS STUDY MATERIAL

The Ideal Correspondence Course

For **JEE Advanced**

(Two Year Version for Students of Class 11)

For **JEE Advanced**

(One Year Version for Students of Class 12 & 12 Pass)

COMPUTER BASED ALL INDIA TEST SERIES

The Original One

For **JEE Main & Advanced**

(Two Year) for Students of Class 11

For **JEE Main & Advanced**

(One Year) for Students of Class 12 & 12 Pass

ACHIEVERS STUDY MATERIAL

For **JEE Main**

(Two Year Version for Students of Class 11)

For **JEE Main**

(One Year Version for Students of Class 12 & 12 Pass)

JUNIOR RANKERS STUDY MATERIAL

The Ideal Correspondence Course

For **Jr. Science / Mathematical Olympiad & Foundation JEE / KVPY / Olympiads / NTSE / Other Competitive Entrance Exams**

(Two Year Program for Students of Class 9)

(One Year Program for Students of Class 10)

ALL INDIA OPEN TEST SERIES

For **Target NTSE**

(For Students of Class 10)

GRAND MASTERS PACKAGE (GMP)

The Only Crash Correspondence Course

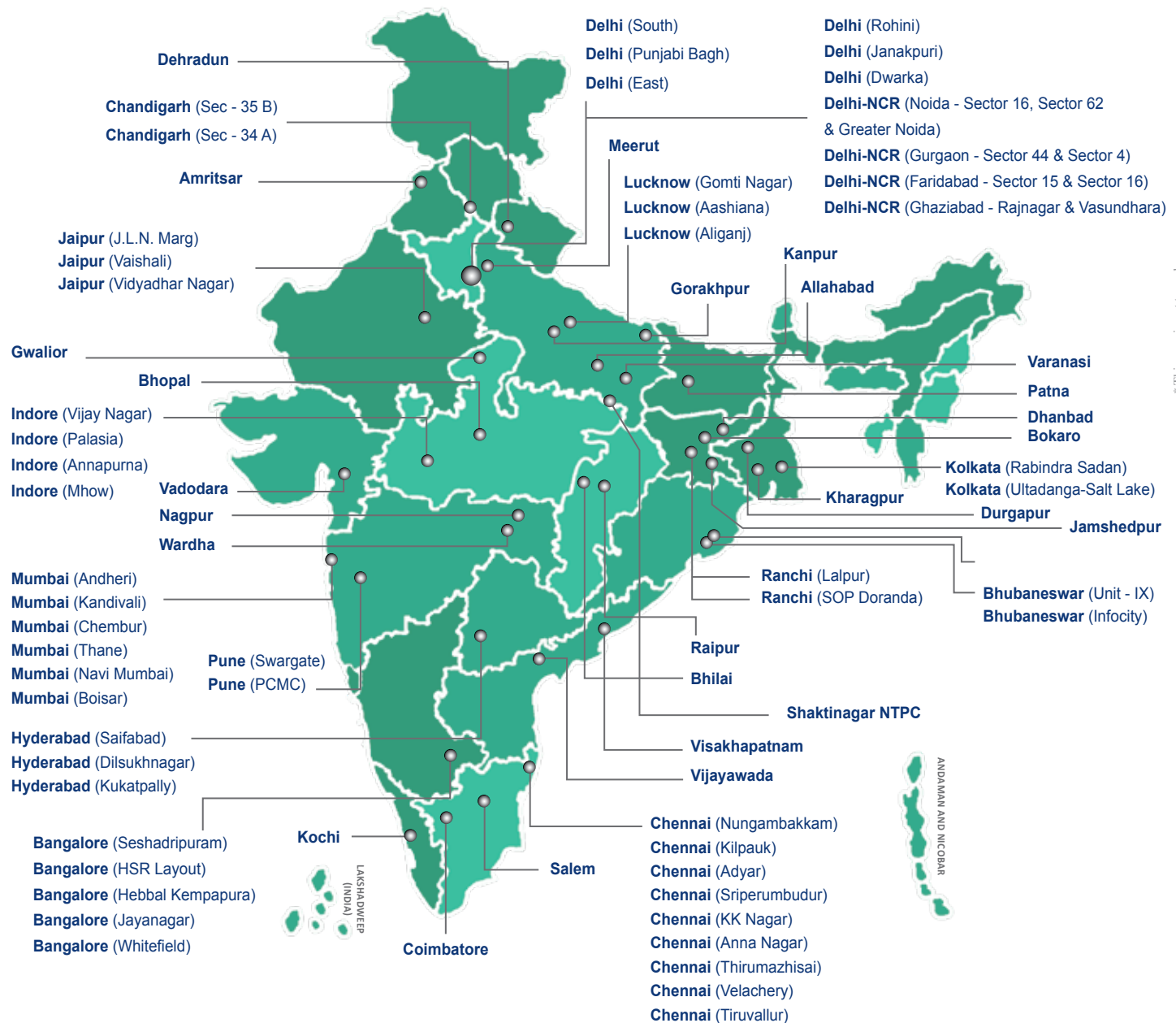
The ideal tool for ultimate finish !

For **JEE Main & JEE Advanced**

(For Students of Class 12 & 12 Pass)

FIITJEE NETWORK

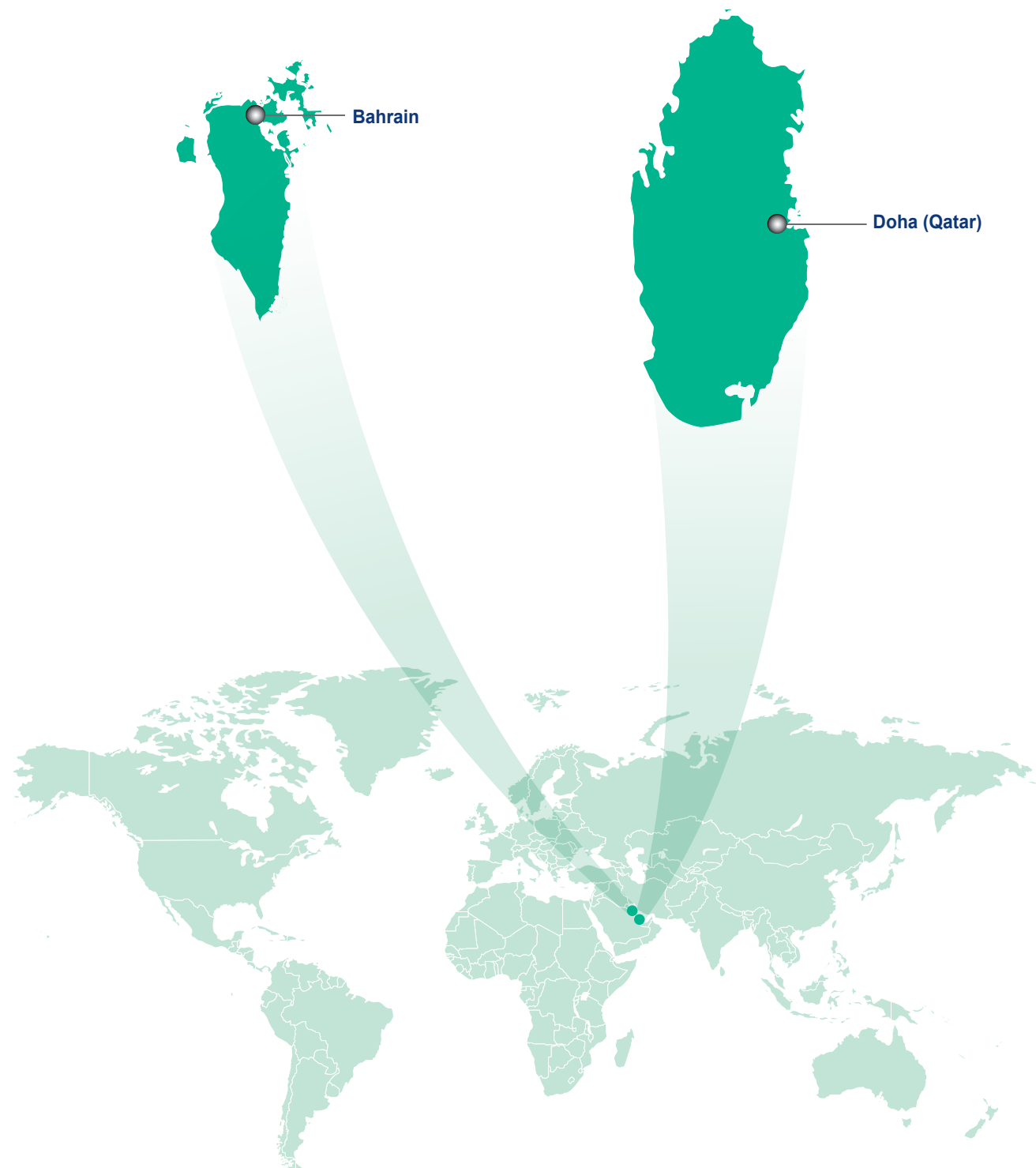
FIITJEE Centres in India



*This map is not to scale

FIITJEE NETWORK

FIITJEE Centres in Middle East / Gulf Region



JEE ADVANCED

Can preparing for be Stress-free, Tension-free, Simple and without Un

Our Answer is an Emphatic Yes

JEE Advanced is not difficult, it's different. While solving problems, you need to think deeply & FIITJEE's Academic Cult Metamorphosis channelises your energies to make you think deeper & right, simpler, straightforward, and free from tension & stress. In the process you unravel your deepest potential & g

"Relaxed, Hassle-free, Stress-free & Easy"

- these words aptly describe my journey at FIITJEE.

All India Rank **3**
 & Delhi State Topper in JEE Advanced 2018
Kalash Gupta
 Student of Four Year Classroom Program (C-XX)
 NTSE Scholar 2015-16 | JEEB Scholar 2015 | KVPY Fellow 2016-17 | Qualified Indian National Physics Olympiad (INPhO) 2016 | Qualified INO (Stage 1) 2016 | Qualified National Standard Examination 2015-16 in Astronomy, Chemistry & Physics

I, Kalash Gupta, joined FIITJEE in 9th class in Four Year Classroom Program. I was always under the impression that JEE was not an easy exam to crack. I got little feeling from my interactions with someone who often discussed among themselves about the stress they were under while preparing for JEE. I used to wonder whether there is no coaching institute which has the capability to prepare students without any tension and stress. However, few of my teachers who were studying at FIITJEE told me about FIITJEE's easy going and tension-free approach towards preparing students for JEE. This made me make up my mind on deciding about FIITJEE. Today, I am proud to state that joining FIITJEE was indeed the best decision. "Relaxed, Hassle-free, Stress-free and Easy" - these words aptly describe my journey at FIITJEE.

"Fear surrounds me when I think what would I be doing today, had FIITJEE not come as a messiah in my life, at the right moment."

Fear surrounds me when I think what would I be doing today, had FIITJEE not come as a messiah in my life, at the right moment. My father worked as a tailor, working hard day and night just to ensure that we do not miss our meals of the day. Science as a subject always intrigued me and my interest in it grew more

All India Rank **5**
 in JEE Advanced 2018 (in General Category)
M.S.K. Manohar
 Student of PINNACLE - Two Year Integrated School Program
 Presently pursuing Computer Science & Engineering at IIT Bombay. He is also a KVPY 2017 Fellow.
 His Father is a Tailor by Profession

Say Yes to Success, without stress. With FIITJEE Goal Setting & Academic Cult Metamorphosis.

FIITJEE Students celebrate 25 years of glorious legacy by achieving Stupendous Results in JEE Advanced 2017



नैमं क्खिदन्ति शस्त्राणि नैमं दहति पावकः ।
 न वैमं वलेदयन्त्यावो न गोहमन्ति ।
 कर्मण्येवाधिकारस्ते मा फलेषु कदाचन ।
 मा कर्मफलहेतुर्भूर्मा ते सङ्गोऽस्त्वकर्मणि ॥

You have a right to do your Karmas / duty but have no right to the fruits of action or the end results. Do not let the outcome be the motive of your Karma and do not be attached to inaction.

At FIITJEE, we follow this & such eternal doctrines of Lord KRISHNA. Being detached from Results gives us the motivation to work on each Student, irrespective of his / her chances of qualifying JEE Main or Advanced. Not just Toppers, every Student undergoes a transformation at FIITJEE. We have been rewarded with overwhelming success of our Students in JEE Advanced year after year. This consistency is loud & clear in

JEE Advanced 2019

2 in Top 3 and 5 in Top 15 All India Ranks from FIITJEE's Long Term Classroom Programs

25 years of Extraordinariness - Inn
 7 FIITJEE Students in Top 20 All India Ranks

All India Rank **3**
Ananya Agarwal
 Three Year Classroom Program (C-XX)
 FIITJEE Delhi (South) Centre
 NTSE Scholar 2015 | KVPY Fellow 2015 | Also going to represent India in International Physics Olympiad (IPHO) 2017

All India Rank **11**
Kalishree Jangra
 Four Year Classroom Program (C-XX) | UGATA - Two Year Classroom Program (C-XX) | LITLE Ganga Foundation (VI) at Delhi (South) Centre

All India Rank **13**
Kushal Agarwal
 PINNACLE - Two Year Integrated School Program (C-XX) | KVPY Fellow 2015 | Also going to represent India in International Physics Olympiad (IPHO) 2017

All India Rank **14**
Kushal Patel
 Three Year Classroom Program (C-XX) at FIITJEE Delhi (South) Centre

"Zero Stress! Top Success! What else could I ask for? Thank You FIITJEE"

All India Rank **2**
 & IIT Delhi Zone Topper in JEE Advanced 2019
Himanshu Gaurav Singh
 Three Year Classroom Program (C-XX) at Delhi (South) Centre
 Qualified INO, NSEP, INPhO, INChO & INPhO (NTSE Scholar) | 455/500 in XI Board | Bronze Medal in APMO | KVPY Fellow - AIR 4 (SA Stream), AIR 6 (SX Stream)

I, Himanshu Gaurav Singh, joined FIITJEE in 2016-17 for Three Year Classroom Program. What encouraged me to join FIITJEE was its amazing regularity of producing excellent results as well as the feedback which I got from my friends and seniors about its relaxed yet effective approach towards preparing students for JEE. Today I am proud to say that I made the best decision of my life by joining FIITJEE. "Zero Stress! Top Success! What else could I ask for?"

"These seven years with FIITJEE have set me on a path to Life Long Excellence!"

All India Rank **3**
 in JEE Advanced 2019
Archit Bubna
 Four Year Classroom Program (C-XX) | UGATA - Two Year Classroom Program (C-XX) | LITLE Ganga Foundation (VI) at Delhi (South) Centre | 445/500 in XI Board | Silver Medal in APMO | 445/500 in JEE Advanced 2019

I, Archit Bubna, joined FIITJEE South Delhi in class 6 in the Little Ganga Foundation Program and since then my journey has been nothing short of exciting, empowering and fulfilling. In these seven years I got the BEST of everything: The best faculty, best study material, best classroom environment, best test series and the best guidance. This period of seven years was a period of transition as my understanding of the concepts and my ability to think out of the box while solving problems underwent a significant improvement. The teachers were extremely knowledgeable, dedicated and supported me throughout the journey, clearing all my doubts and addressing my weaknesses. Regular quizzes, phase tests, AITS, monthly tests helped me to assess where I stood amongst others. All this has enabled me to secure AIR 3 in JEE Advanced.

9 / 9

FIITJEE Delhi Students score a perfect sweep of Delhi State Ranks in JEE Advanced, 2016

Presenting the FIITJEE Delhi Navratnas

Delhi State Rank - 2	Delhi State Rank - 3	Delhi State Rank - 4	Delhi State Rank - 5	Delhi State Rank - 6	Delhi State Rank - 7	Delhi State Rank - 8
AIR - 31	AIR - 33	AIR - 38	AIR - 40	AIR - 56	AIR - 68	AIR - 81

Our reply is confident Y but only if Institute is sy driven with e & proven re

FIITJEE is known students in Science Years of hard consistent results in the confidence Student follows & sincerely they assured of success her potential.

The BIG Gift ever to from FI

Succ Guar Chall

for JEE A & JE

W m fo

if you study, will lea

FIITJEE Kolkata & Durgapur
The Epitome of Commitment
 5th Year in a row, WBJEE Topper is a FIITJEE Student

All India Rank - 1
 Arpit Agrawal

All India Rank - 2
 Bijoy Singh Kochar

All India Rank - 3
 Nishanth N Koushik

WBJEE 2018
1
 Avinandan Bose

WBJEE 2017
1

WBJEE 2016
1

8 in Top 10
 15 in Top 20 and 30 in Top 50

Not getting any Scholarship in FIITJEE Test was the moment when I thought of letting go off my dream. But Thank God!

I was not able to fetch any Scholarship
 Though I was selected in FIITJEE Test, This did not deter me from my aspiration. I went ahead and joined FIITJEE. Today I am a proud IITian.

Nithin Babu
 All India Rank **216**
 in JEE Advanced 2018
 Presently he is pursuing Electrical Engineering at IIT Madras

Himanshu Choudhary
 All India Rank **219**
 in JEE Advanced 2018
 Presently he is pursuing Computer Science & Engineering at IIT Kharagpur

My name is Himanshu Choudhary. I cannot thank FIITJEE enough for what it has done for me. It has helped me realize my dream of getting into an IIT. I remember, while sitting at my desk, thinking about which institute to join, and how I would be able to appear in the JEE Advanced exam.

UNPARALLELED
 The one word that Best describes FIITJEE Delhi & NCR Students' Performance in JEE Main 2019

Shubhan Srivastava, a FIITJEE Delhi Student of Two Year Classroom Program secures NTA Score of 100 each in Physics, Chemistry & Mathematics, and becomes All India Rank 1 (Delhi State Topper)

My name is Shubhan Srivastava. I joined the Two Year Classroom Programme at FIITJEE Dwarka when I was in Class XI. I've cleared JEE Main 2019 Examination with a perfect score of 316/316 and 100%ile and thus secured Rank 1.

Before joining FIITJEE Dwarka, I was not very serious about my studies. After joining FIITJEE Dwarka, the importance of being regular in studies and the importance of being regular in studies are highly emphasized. The teachers are really well. They were always ready to help me at any point of time. After joining FIITJEE Dwarka, I was given questions of a good level. The concepts that were taught were very clear and easy to understand.

FIITJEE - 27 वर्षों से असाधारण प्रदर्शन, नैतिकता, प्रतिबद्धता और कठोर परिश्रम का परिणाम है।

जैई में शानदार प्रदर्शन -

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जैई में शानदार प्रदर्शन -

JEE Advanced, JEE Main, KVPY, Olympiads, NSEJS & NTSE aspirants

What does FIITJEE mean to you?

If you have FIITJEE inside you, we give you a Guarantee that you will achieve your goals or your full fee will be refunded*, when you join a FIITJEE Classroom / Integrated School Program.

Success Guarantee Challenge*

Available to all Students (presently in Class VIII, IX & X) qualifying for admission to FIITJEE. The challenge emanates from our sincerity, dedication towards Students and our confidence on the basis of our expertise honed by 26 years of experience. Success Guarantee Challenge is subject to our terms and conditions. Please visit your nearest FIITJEE Study Centre.

What are the points that you should keep in mind while choosing a Coaching Institute for JEE Preparations?

If you are an aspiring engineering student, it is critical that you study at the right coaching institute. Here are a few pointers which will lead you to the right coaching institute.

Competent & Experienced Faculty

Concept-wise Teaching Methodology

Hardly the authenticity of the Results

Don't give to Success your pressure

Enthusiasm

JEE ADVANCED

Can Success be Guaranteed?

Our reply is a confident Yes, but only if the Institute is system driven with ethics & proven results.

FIITJEE is known to train students in Science of Success. Years of hard work and consistent results have given us the confidence that if any Student follows us honestly & sincerely then he/she is assured of Success.



FAQs

(Frequently Asked Questions)

Q-1 What is the market size of JEE & Medical Coaching industry ?

Ans. The current market size of JEE & Medical Coaching Industry is approx. Rs. 1.2 Lakh Crores.

Q-2 What is JEE (Main & Advanced) ?

Ans. Joint Entrance Examination (JEE) is an engineering entrance examination conducted for admission to various engineering colleges in India. It is constituted by two different examinations - JEE Main and the JEE Advanced. The exams are of the objective pattern. JEE Advanced is regarded internationally as one of the most challenging undergraduate admission tests.

In 2012, the government-run Central Board of Secondary Education (CBSE) that earlier conducted the AIEEE, announced the JEE that replaced the AIEEE and IIT-JEE.

The JEE-Main, which replaces AIEEE, is for admission to the National Institutes of Technology (NITs), Indian Institutes of Information Technology (IIITs), and some other colleges designated as "centrally funded technical institutes" (CFTIs).

The JEE-Advanced, which replaces IIT-JEE, is for admission to the Indian Institutes of Technology (IITs). Only the students selected in JEE Mains are eligible for appearing in JEE Advanced.

Unlike 2018 year, JEE Main examination this year is being conducted twice. The rationale behind conducting JEE Main 2019 twice is to provide another opportunity to candidates to improve their score. Only the better of the two NTA scores between JEE Main I and JEE Main II would be considered for deciding the JEE Main 2019 Rank.

As many as 2,24,000 candidates would be shortlisted for JEE Advanced 2019 based on their JEE Main 2019 Rank. The application forms for JEE Advanced 2019 would be released after the declaration of JEE Main 2019 Result and Rank.

Q-3 What is the nature of support FIITJEE will generally provide to its franchisees?

Ans. FIITJEE has a rich experience of over 27 years of sustained growth, and it also enjoys strong brand equity even in relatively remote corners of the country.

The franchisee will be provided with :

- ✓ Adequate training to its promoter, key personnel and faculty members
- ✓ Inputs on marketing and promotion campaigns
- ✓ Sharing of study materials developed by renowned faculty after extensive research and testing.
- ✓ Quality control norms
- ✓ Reviews and mentoring during the initial period to enable the franchisee to establish the operations of the centre.
- ✓ Format of centre, layout guidelines and support on recruitment of faculty and other personnel.

All the above would be in accordance with the terms and conditions of the Franchise Agreement and the Reference Manuals.

Q-4 What is the advantage if I opt to become a FIITJEE franchisee ? How is the idea different ?

Ans. Most of the students have to rely on correspondence courses or local tutors, as there is no organised network of high quality training system in India. FIITJEE, the premier institute in high quality training for IIT-JEE & other engineering entrance exams, has developed itself into a centre of excellence. Over the last 27 years, it has developed unique teaching methodologies and its students have experienced stupendous success at IIT-JEE and other Engineering Entrance Exams. FIITJEE has decided to bring high-quality classroom training to the doorstep of students, through FIITJEE Worldwide Network, to enable all the aspirants to attain higher level of performance and confidence.

Even the most successful and popular brands do not cultivate the local markets before embarking on franchise expansion in those cities. A franchisee typically has high expectations; however, brand awareness and response in the local market is not in tune even with his genuine and realistic expectations. In contrast, FIITJEE has already made huge investments in all the proposed franchise cities over the last ?? years with a focus on future expansion model. This will give all franchisees a head start and handsome profits even in the early years of operation.

Q-5 I want to start a FIITJEE franchise centre immediately. I am quite confident of myself and being able to fall all the requirements including necessary investments as indicated. What should I do ?

Ans. Please send complete Franchise Application (all forms) in all respects along with a demand draft of Rs. ????? (rupees ?????) with your name and address written on its back, by courier to us at

Franchise Development Cell

Corporate Office : Vasishth House, 7/2 Begumpur, Sarvapriya Vihar, New Delhi-110 017

E-mail : quicklaunch@fiitjeefranchise.com and

Call at : ?????????????? ?????????????? (between 11am & 7pm)

Q-6 What Return on Investments can I expect ?

Ans. There can't be any guarantee of profits in any business. Education is knowledge business and growth heavily depends upon your attitude and vision. Once you have completed your Form - C fully, you yourself would realise the true potential of this activity.

Q-7 What do I have to do for more profits ?

Ans. You cannot bank on the brand strength of FIITJEE forever. You will be required to anchor local marketing, publicity and brand promotion through other channels to continuously increase the response for the centre. Newspaper advertising would be centralised (the cost would be shared as per the provisions in the terms and conditions), where your local market insights and inputs would be required. FIITJEE would give you adequate initial training in all aspects of business promotion.

Q-8 Can I offer other courses along with FIITJEE Products ?

Ans. As a FIITJEE franchisee, you can not offer coaching on behalf of any other entity or individual for engineering entrance examinations / any other entrance examination/career course. FIITJEE believes that its courses will provide ample opportunities and earning potential.

Q-9 Do I need to have prior experience of education industry ?

Ans. There is no rigid norm for this. The key attributes are your business acumen, ability to take risks and strategic decisions, and a penchant for unlimited success. However, a prior experience in franchising and/or education segment will act as a positive factor in evaluation of your candidature.

Q-10 Coaching is an Expensive proposition. Many underprivileged Students despite being talented do not get the right opportunity / platform to showcase their talent. Do you provide any support to uplift such Students ?

Ans. FIITJEE through its Fortunate 40 initiative has been helping talented Students from underprivileged sections of the society by providing **Free Coaching**. You can also contribute by offering an opportunity of free coaching to such talented Students under the flagship of Fortunate 40 initiative.

Q-11 Where can I open up a FIITJEE Centre ?

Ans. The locations are :

State	Cities

Q-12 How much will be the project cost?

Ans. As per your choice of location, the investment expected from you is indicated below.

City (Category)	FIITJEE Study Centre (Amount in Lacs)
A1	
A2	
B1	
B2	

The major components of your investment would be:

- ✓ Investment in infrastructure - space, interiors and office equipment. Upfront franchise fee payable to FIITJEE.
- ✓ In addition to the above, you would be required to make an interest bearing sincerity deposit refundable as per the terms and conditions to be signed with the selected franchisees.
- ✓ Working capital for pre-operative expenses in marketing/promotion and establishing the centre.

Q-13 What is the FIITJEE Franchise Business Model ?

Ans. The details of our franchise business model will be shared with you during our business presentation and one-to-one interactions. These would be conducted starting from ??? on onwards.

The major components of costs and revenue are:

COST COMPONENTS

- ✓ Royalty to FIITJEE
- ✓ Salaries
- ✓ Recruitment and Training
Cost of employees
- ✓ Scholarships /
Loss in fee realisation
- ✓ Depreciation
- ✓ Rental cost
- ✓ Marketing and Promotion
- ✓ Bonus / incentives
- ✓ Study material cost

REVENUE COMPONENTS

- ✓ Fee from class room programs
- ✓ Share in fee from non-classroom programs

Q-14 Do I need to apply now, or can I apply later ?

Ans. The opportunity is ripe. Apply now to take the first mover advantage in your city/town.

***Turning
Opportunities into
Business***

Education is Knowledge Business™

FIITJEE

L I M I T E D

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